

Haddon Heights Business and Professionals Association
Meeting Minutes – Village Chesse Shop
Wednesday, October 14th, 2009 8:00a.m.

Introduction and Attendance

Meeting called to order at 8:00 a.m. Paul Ciervo (Main Street Realty) presiding. Also in attendance Denise Minchin (Main Street Realty), Cindy Romanelli (Freshest Flowers), Vic Turkot (Freshest Flowers), Rose Fitzgerald (Haddon Heights Council Person), Laura Olt, (Main Street Realty), Bob Hunter (Haddon Heights Library), Richard Lipko (Penoni/Barclay Mortgage), Rich Kinkler (Haddon Heights Police Department), Sheryl Segal (Simply Charming), Lori Burris (Car-Tel Communications), Dan Replogle (Law Offices of Dan Replogle) and our very gracious hosts, Ethel & Brett Harrison (Village Cheese Shop).

Secretary's Report

No minutes were presented.

Treasurer's Report

Rich Lipko presenting. Balance on 10/13/09, is \$10,279.46. We have 6 new members: Beautiful Beginnings Cosmetic Laser Center, Tis so Sweet Bakery, Station Avenue Café, Polished From Head to Toe, New China Moon and Mane Designs. Denise Minchin made a motion to accept the Treasurer's report, Sheryl Segal seconded, motion carried.

Nominations for Office

Paul nominated Vic Turkot for Vice President, Dan Replogle seconded. With a unanimous vote, Vic was elected. Best wishes to Vic!

Fourth Friday

- Sheryl questioned if we should continue Fourth Friday with a November event. November's Fourth Friday would fall on the same day as the holiday parade, so it was decided to suspend Fourth Friday till the spring; however, we'd like to encourage ALL businesses to stay open later on the 27th

Halloween Hay Rides

- The hay rides are scheduled for Saturday, October 24th, 2009, 12pm – 3pm. The plan is to repeat last year's event with a pumpkin patch. Mark Standing along with the Boy Scouts are going to set up and run the pumpkin patch. Dan Replogle suggested taking pictures at the hay ride and selling them. He will work on a plan. The coloring contest sheets have been distributed to the schools. Any business can accept the colored sheet and display in their business. They will be judged and prizes will be awarded. Dan Miller from State Farm insurance donated 500 "eco" friendly bags to be given out at the hayride. Sheryl is working on getting music. If you can spare some time, and would like to volunteer, please call Denise Minchin at 856-547-5678.

Fall Festival

- Our first effort at the Beer Garden yielded a \$630 profit. Not what we expected, but from the discussion, the whole festival was not that profitable. Kema, the St Paulie Girl, did a great job. Thanks Kema. It was also brought up that maybe we could move the vendors to different locations next year. Some of the bigger stands blocked the front of the Station Avenue businesses.

Christmas Parade

- Laura Olt and Paul Ciervo are again organizing the parade. The parade will take place Friday, November 27th, 2009. We are always in need of volunteers to help to marshal on parade night, so if you can help, please contact Laura Olt or Paul Ciervo at Main Street Realty 547-5678. Businesses are encouraged to stay open later that night.

Miscellaneous Items

- A lengthy discussion was had about the signage ordinances for businesses in town. Ann Holcolm was supposed to come to speak, but there was some confusion and she didn't. Rose Fitzgerald said she personally addresses any complaints that come her way, and said the borough is trying to meet with any new businesses to go over the ordinances. She also said that she is going to try a put together some kind of packet to give to any new business.
- With such a low participation in the Association this year, there was a discussion about what to do to raise more money to support the events we sponsor. A business assessment of \$75 for new business that open in town was suggested. Not sure of the legalities.
- Lori Burris of Car-Tel offered to put together a coupon booklet for the businesses. If you are interested in participating, please give her a call at 761-7600.
- Bob Hunter brought up that the House Tour committee is proposing to somehow implement a "Christmas Wish List" concept whereby residence can fill out the wish list and their spouses, friends or family can use it as a reference for shopping in Haddon Heights. Bob will have more for us next meeting.



Motion to adjoin meeting by Laura Olt, seconded by Dan Replogle, motion carried. Meeting adjourned at 9:10.

Visit us online at <http://www.haddonheights.biz/index.html>

To update your contact information, or to add contact information, please contact Laura Olt at 609-828-2035 or olaura59@verizon.net

**NEXT MEETING WEDNESDAY, NOVEMBER 11, 8:00 AM
VILLAGE CHEESE SHOP**