

Haddon Heights Business and Professionals Association
Meeting Minutes – Village Chesse Shop
Wednesday, July 15th, 2009 8:00a.m.

Introduction and Attendance

Meeting called to order at 8:05 a.m. Laura Olt (Main Street Realty) presiding. Also in attendance Sheryl Segal (Simply Charming), Denise Minchin (Main Street Realty), Phil Corrandino (TD Bank), Diane Ordele (Lite n Up), George Wise (Wise Family Jewelers), Dan Replogle (Law Offices of Daniel Replogle), Cindy Romanelli (Freshest Flowers), Rose Fitzgerald (Haddon Heights Council Person) and our very gracious hosts, Ethel & Brett Harrison (Village Cheese Shop).

Secretary's Report

Laura Olt asked if anyone wanted to go over last month's minutes. No one did, so a motion to accept the minutes was entered by Diane Ordile, seconded by Rose Fitzgerald, motion carried.

Treasurer's Report

Rich Lipko was not present. No report given.

Fourth Friday

- The First Fourth Friday took place on June 26th, 2009, 5-9 pm. It didn't seem like there was a lot of success. The group felt that it should have been advertised more, but everyone felt that it was the first attempt, and we should continue. The second Fourth Friday will be held July 24th, 2009. Sheryl Segal of Simply Charming will continue to coordinate the event. She will line up the musicians, and work on lining up artisans. There was some discussion about not getting artisans that directly compete with the merchants in town. We will order a banner for the pole advertising the event and Sheryl and Denise will work on flyers. The Antique Car Club will be asked to participate again. Stores are encouraged to stay open. It will also be restaurant week.

July 4th Festivities

- Rose Fitzgerald commended everyone on their efforts to put on fantastic event. She said all the feedback she heard was nothing but good. Denise Minchin; thanks for your efforts. In going over what we could change for next year, it was thought that we should have water at the field. Rose discussed the parade, and feels like the string band charges too much. She would like to find an alternative for next year. Why doesn't the high school participate in town events more? \$150 was raised for Good Neighbors on the dunk tank and the coin toss.

Halloween Hay Rides

- Denise Minchin is working on event. It is scheduled for October 24th, 2009. The plan is to repeat last year's event with a pumpkin patch. Last years event was discussed, so Denise could get a better idea of what to plan. Some discussion was done about having a scarecrow decorating contest for the kids and among the businesses.

Fall Festival

- Rich Lipko was not at the meeting to discuss. It was discussed about having the antique cars move down to the 600 block to allow more street traffic.

Christmas Parade

- Laura Olt and Paul Ciervo are again organizing the parade. Participants are being contacted and booked. We can always use some suggestions for participants. If you know of any bands or groups that would like to attend, please call Paul or Laura at Main Street Realty 547-5678.

HHB&PA Night at the River Sharks

- Come out and support the Haddon Heights Business Association. \$5 of every ticket will go to benefit the association and its efforts. Just log on to www.riversharks.com, “Click here to purchase tickets with a group code”, enter fundraising code “HHBA”, click buy and select your seats. There will also be post game fireworks. If you’d like flyers to put out in your store, please call Main Street Realty 547-5678 or Sheryl Segal 856-261-4605.

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Motion to adjoin meeting by Cindy Romanelli, seconded by Diane Ordile, motion carried.
Meeting adjourned at 9:08 am

Visit us online at <http://www.haddonheights.biz/index.html>

To update your contact information, or to add contact information, please contact Laura Olt at 609-828-2035 or olaura59@verizon.net

**NEXT MEETING WEDNESDAY, AUGUST 12TH, 8:00 AM
VILLAGE CHEESE SHOP**