

**Haddon Heights Business and Professionals Association**  
**Meeting Minutes – Village Cheese Shop**  
**Wednesday, May 13th, 2009 8:00 A.M.**

**Introduction and Attendance**

Meeting called to order at 8:10 a.m.. President Paul Ciervo (Main Street Realty) presiding. Also in attendance, John Colaianni (TD Bank), Phil Corradino (TD Bank), Laura Olt (Main Street Realty), Dan Replogle (Law Offices of Daniel Replogle), Rich Lipko (Pennoni Associates / Barclay Funding), Bob Cubberley (D&S Model RR Club), Frank Lafferty (Haddon Heights Fire Department), Rose Fitzgerald (Haddon Heights Borough Council), George Wise (Wise Family Jewelers), Bob Hunter (Haddon Heights Public Library), Denise Minchin (Main Street Realty), Sheryl Segal (Simply Charming), Cindy Romanelli (Freshest Flowers), and our very gracious hosts, Ethel & Brett Harrison (Village Cheese Shop).

**Secretary's Report**

John Colaianni presenting. Minutes from March and April meetings summarized. This will be John's last meeting as Recording Secretary, he has been transferred to the Haddonfield Branch of TD Bank. Laura Olt has graciously volunteered to step forward and fill this post. Motion to accept by Dan Replogle, seconded by Laura Olt, motion carried.

**Treasurer's Report**

Rich Lipko presenting. Balance on 05/12/2009 is \$7,984.51.

Total members' dues paid to date = 39 (vs. 55 at this time last year). Another mailing reminder is going out to members who haven't yet paid. Please note our budget projections are based on 70 paid members.

Newest member is Stephen D. Berryhill, Esquire. Rich will forward his contact information.

Motion to accept by Laura Olt, seconded by Paul Ciervo, motion carried.

**New Recording Secretary**

- Laura Olt volunteered to become the HHBPA's new Recording Secretary. Motion to accept by Dan Replogle, seconded by Paul, motion carried.

**May 9<sup>th</sup> Festivities**

- Railroad festivities on May 9, 2009, the Saturday of Mothers Day weekend, were a great success. Rose said she was delighted with the turnout, and felt that the staggered schedule of activities helped keep crowds around all day. She also reported that parking was readily available throughout the day as a lot of attendees walked to the festivities.
- Lite-N-Up had their best single day in 2 years ! The Village Cheese Shop hosted a reception after the Historical Markers dedication and Ethel reported it was good to see first time customers. George Wise reported he had a good day as well. And Rich reported that The Station House had a banner night with their Railroad-inspired menu. Rose is seeking more merchant input !
- People were stopping by the Railroad all day. Very successful inaugural event that we can build on in the future. Haddon Heights Borough paid for the Trolley which was fun to just ride, but also provided folks the opportunity to get on and off at various stops throughout the day. Approximate donations from the Borough and also from the HHBPA were \$500-\$600.

**4<sup>th</sup> Fridays**

- The HHBPA has decided to move forward with FOURTH FRIDAYS starting on May 29th.
- This will be a themed night of shopping to boost traffic for our merchants and restaurants and draw residents and visitors to our beautiful downtown.
- Paul Ciervo will get a note to Judy Bittner at the Borough to squeeze this in to the upcoming Heights Report.
- Cindy and Vic from Freshest Flowers will design and work on a flyer to send home through the schools to spread the word about 4<sup>th</sup> Fridays through the mail going home with kids. Bob Hunter advised the Superintendent needs to approve any such mailings and that we should leave appropriate lead time for this process.

**Upcoming Events**

- **Fourth of July** – will we decorate again for 4<sup>th</sup> of July ? – probably not, participation wasn't great in 2008 but we will discuss again at our next meeting. Frank Lafferty and Rich Kinkler are working on improving the lineup and route to keep things fun, but most importantly, safe for everyone involved.
- **Firecracker Run** – morning of the 4<sup>th</sup> of July – HHBPA will donate \$250 as a t-shirt sponsor
- **Fall Festival** – always the 1<sup>st</sup> Saturday in October – 10/03/2009
- **Halloween** – this past year our entertainment and festivities brought a lot of people into town, perhaps expand upon that this year with haunted hayrides in the park ? Cheryl Segal and Denise Minchin will chair our Halloween efforts this year, great to see new members getting involved !

**News**

- Rich Lipko advised that the banner poles will be improved this week as we continue to work on a long term solution.
- Rich also advised that streetscapes improvement in the 700 block of Station Avenue is moving forward and we will see this in effect this Summer
- Finally, to end on good news – we have confirmation that Chocolate Heaven is NOT closing !

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 The meeting was adjourned at 9:05 A.M.

Visit us online at <http://www.haddonheights.biz/index.html>

To update your contact information, or to add contact information, please contact Laura Olt at 856-547-5678 (Main Street Realty) or [olaura59@verizon.net](mailto:olaura59@verizon.net) .

**NEXT MEETING WEDNESDAY, JUNE 10TH, 8:00 A.M.,**  
**VILLAGE CHEESE SHOP**