

Haddon Heights Business and Professionals Association
Meeting Minutes
Kunkel's Restaurant
Wednesday, April 9, 2008, 6:00 P.M.

Introduction and Attendance

Meeting called to order. President Paul Ciervo (Main Street Realty), presiding. Also in attendance, Laura Olt (Main Street Realty), Brett & Ethel Harrison (Village Cheese Shop), Cindy Turkot (Freshest Flowers), Vic Turkot (Freshest Flowers), John Colaianni (Commerce Bank), Cheryl Whittaker (Whitrock Mortgage), George & Melinda Wise (Wise Jewelers), Rich Lipko (Barclay Funding Group / Pennoni Associates), Christine Whitby (Citizens Bank), Bob Hunter (Haddon Heights Library), Craig Corelli (Car-Tel AT&T), Kathy Walters (Sure Staffing Inc.), Haddon Heights Councilwoman Rose Fitzgerald.

Secretary's Report

John Colaianni presenting. Minutes from prior meeting summarized.

Treasurer's Report

Rich Lipko presenting. Balance in checking account today is \$8,152.91. Beef and Beer Night summary shows a profit of \$453.64 – along with the knowledge that with more involvement, this event can become a significant fundraiser.

Reminders have been sent out for outstanding HHBPA dues.

Old Business

Bob Hunter reported that Chrissy, the Coordinator for the Fall Festival, has already sent out letters to vendors enlisting their attendance. Letters directed to potential sponsors are going out soon. Fall Festival has a \$7500 budget this year, and strives to collect at least \$7000 in fees and sponsorships.

HHBPA Membership – as of today, 56 paid members, 16 have not paid. Mark Magreeno is the principal of an Architectural Firm, TBS Services, that is moving into the old 'Robert Michael' building on Station Avenue. They hail from Glenside, PA. Unfortunately, Mama Antes Cookies is out of business.

April 19th is the Sidewalk Sale. Thanks to Bob Hunter's efforts 90-120 yardsales are a part of the weekend. For more info please arrive 630am or reach Bob at 547-7132. Also, Toni at Car-Tel was a force behind a new advertising idea, sponsored by Car-Tel, to spread the word about the sidewalk sale and downtown merchants. Car-Tel's ribbon cutting will also be on April 19th.

Councilwoman Rose Fitzgerald reported on a "Classic Towns" Resolution. HH was invited to join, along with Collingswood, Pitman, and Princeton. \$100,000 grant from the William Penn Foundation will be launched May 15th. Haddon Heights will use its portion of the funds to assist our marketing firm to work on events such as Fall Festival.

Brief discussion of a sign on the 100% corner at Station and the WHP for the Sidewalk Sale.

President Paul Ciervo thanked our gracious hosts at Kunkel's, where we enjoyed a meal in addition to our meeting.

Visit us online at <http://www.haddonheights.biz/index.html>

NEXT MEETING MAY 14TH, 8:00 A.M. VILLAGE CHEESE SHOP