

**Haddon Heights Business and Professionals Association**  
**Meeting Minutes – Village Cheese Shop**  
**Wednesday, April 8th, 2009 8:00 A.M.**

**Introduction and Attendance**

Meeting called to order at 8:10 a.m.. President Paul Ciervo (Main Street Realty) presiding. Also in attendance, John Colaianni (TD Bank), Laura Olt (Main Street Realty), Lorraine Owsiak (Trend Newspapers – Guest Speaker), Dan Replogle (Law Offices of Daniel Replogle), Rich Lipko (Pennoni Associates / Barclay Funding), Barry Wendt (Barry Wendt Law Offices), Bob Cubberley (D&S Model RR Club), Frank Lafferty (Haddon Heights Fire Department), Rich Kinkler (Haddon Heights Police Department), Rose Fitzgerald (Haddon Heights Borough Council), Dan Miller (State Farm Insurance), and our very gracious hosts, Ethel & Brett Harrison (Village Cheese Shop).

**Secretary's Report**

John Colaianni presenting. Minutes from prior meeting summarized. Minutes not distributed prior to meeting. John was on vacation for his wedding and honeymoon.

**Treasurer's Report**

Rich Lipko presenting. Balance on 04/07/2009 is \$7,850.19.

Total members' dues paid to date = 33 (vs. 52 at this time last year)

Total profit from the Beef and Beer = \$2,393.37 (updated from last month's report).

Motion to accept from Dan Replogle, seconded by Laura Olt, motion carried.

**Down by the Station Day**

- Railroad festivities on May 9, 2009, the Saturday of Mothers Day weekend. We need the participation of our merchants. Station Avenue will not be closed off. This will be a celebration of Haddon Heights' historical heritage, especially noting that while there are many local towns with their old Railroad crossings intact, Haddon Heights is unique in that we still have our original 2 Railroad buildings.
- The Village Cheese Shop will be holding a reception after the first Historical Marker dedication (sponsored by the Historical Society) at 10am. The reception will be sponsored in part by TD Bank.
- All are invited ! Properties on the White Horse Pike will all be invited to participate. Restaurants we hope will have Railroad Cookbook inspired specials. The Station House will have a "Dining Car" atmosphere that day.
- Joe Riggs has generously allowed use of his parking lot. Paul Ciervo is working on donating a moonbounce for childrens' entertainment.
- 2pm annual Walking Tour conducted by Rose and Margaret Westfield. Bob Cubberley and the Railroad Society will be having presentations, and the Historical Society will be presenting a slide show. There will also be a video on loop, shown by the Railroad Society.

**Small Business Training**

- Available through Rutgers University. Please see Rose Fitzgerald if interested in learning more about these great opportunities.

### **Haddon Heights Borough Hall**

- Council has approved the establishment of a Full Time Position, referred to as an Operations Manager, and passed the appropriation of the salary for this position as well.
- Objective is to handle capital projects in Borough Hall regarding grant writing, grant administration, to function as a liason between the town and the private sector as well. More details to follow.
- Pat Johnson, Ernie Merlino, and Judy Bitner all have either retired or are in the process of retiring from the Borough. They will most certainly be greatly missed. Their salaries are being spread over 4 (instead of 3) new positions which based on experience, etc. will be lower paying positions than their three predecessors had.

### **Guest Speaker – Lorraine Owsiak – Trend Newspapers**

- Lorraine looking to have partnerships with local towns for advertising, especially through contacts in the business district. The Trend has many available ways to advertise, especially for special events, perhaps use a glossy brochure which has better “eye-appeal” than regular newspaper type circulars. Please contact her directly for additional inquiries and information about rates, etc.

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The meeting was adjourned at 9:10 A.M.

Visit us online at <http://www.haddonheights.biz/index.html>

To update your contact information, or to add contact information, please contact [John.Colaiani@yesbank.com](mailto:John.Colaiani@yesbank.com) or 856-672-9468.

**NEXT MEETING WEDNESDAY, MAY 13TH, 8:00 A.M.,**  
**VILLAGE CHEESE SHOP**