

Haddon Heights Business and Professionals Association
Meeting Minutes – Village Chesse Shop
Wednesday, February 17, 2010 8:00a.m.

Introduction and Attendance

Meeting called to order at 8:00 a.m. Paul Ciervo (Main Street Realty) presiding. Also in attendance Cindy Romanelli (Freshest Flowers), Laura Olt, (Main Street Realty), Richard Lipko (Penoni/Barclay Mortgage), Bob Cubberley (Rail Road Club), Dan Replogle (Dan Replogle Attorney), Rose Fitzgerald (Borough Representative), Sheryl Segal (Simply Charming), Denise Minchin (Main Street Realty), Jessie Hogan (April Robin), Mark (Ameriprize) and our very gracious hosts, Ethel & Brett Harrison (Village Cheese Shop).

Secretary's Report

The minutes from the last meeting were accepted.

Treasurer's Report

Rich Lipko presenting. Balance on 2/9/10, is \$7,530.05. Total membership for 2010 so far is 26 paid. We are hoping to expand our membership this year. Final profit for the 2010 calendar is \$2,316.00. Citizens Bank has decided to come back as a member. A warm welcome goes out to Citizens Bank. Laura Olt made a motion to accept the Treasurer's report, Paul Ciervo seconded, motion carried.

Fund Raising

- We will be holding a Beef and Bowl event, Saturday, February 27th 8-10pm at Baker Lanes in Cherry Hill. Paul will be distributing tickets. The cost is \$25 per ticket. It will be a BYOB event. Cindy, Vik, Laura and Rich will be coordinating the food. We will be looking for commitments for desert the night of the event. Please let Cindy Rominelli know 547-3321 if you can commit.
- It was briefly brought up about holding a "Casino Night" fundraiser sometime in the spring. We would like to hold in town, but where can we have it?

Advertising the Association and the Businesses

- The first Business Association ad was printed in the Heights Reporter. Laura did a great job coordinating a last minute effort. The next ad will be in the next addition on April 1st. Laura will be contacting those members who are active sometime in early March. Each ad will be approximately the size of a business card, and we will feature one in the middle. The middle ad will be picked out of a hat. Laura Olt will work with the businesses and Sherri to fill the page. If you didn't get in this addition, you will be contacted later in the year.

Fourth Fridays

- It was suggested that we push the start off till April. We will resume April 23th. Sheryl Segal will coordinate.

Easter Egg Hunt

- Trish Shields will be organizing the Easter egg hunt again this year. Businesses are encouraged to participate. Business cards will be collected and given to Trish to fill the eggs. When the children open the eggs and get the card, they will have to come to that particular business and claim a prize. Prizes can be candy, a toy, or any other small prize you feel is appropriate. Cards should be dropped off at Main Street Realty by March 12th. Easter Egg Hunt will be March 27th.

Down By The Station Day

- Rain or Shine Down By The Station Day will be held May 8th. The borough plans on securing the trolley again this year that will take guests around town. No crafters or vendors will be solicited, so there will be ample opportunities to attract business. Main Street Realty will get a moon bounce. Sheryl will work on getting musicians. Rose commented on how successful last year's event was, and hopes to build on that this year.

Miscellaneous Items

- The borough has asked that we organize and participate in the Fourth of July festivities again this year. We will stay with the same carnival theme. If you can help, or if you have ideas, please bring them to the next meeting. Because the bands are the borough's biggest expense, Rose is looking for organizations, or musicians that will play for less money. If you know anyone, please contact her.
- Rose talked about the "new business packet" the borough is putting together to give any new business that starts up in town. She is looking for us to add some literature from the association to include in the packet. Any ideas are welcome.

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Motion to adjoin meeting by Cindy Romanelli, seconded by Laura Olt motion carried. Meeting adjourned at 8:45.

Visit us online at <http://www.haddonheights.biz/index.html>

To update your contact information, or to add contact information, please contact Laura Olt at 609-828-2035 or olaura59@verizon.net

**NEXT MEETING WEDNESDAY, MARCH 10th, 8:00 AM
VILLAGE CHEESE SHOP**