

**Haddon Heights Business and Professionals Association**  
**Meeting Minutes**  
**Village Cheese Shop, 516 Station Avenue**  
**Wednesday, February 13, 2008, 8:00 A.M.**

**Introduction and Attendance**

Meeting called to order. President Paul Ciervo (Main Street Realty), presiding. Also in attendance, Laura Olt (Main Street Realty), Daniel M. Replogle (Daniel M. Replogle, Attorney), Jeannie Marcucci (Greenjean Gardens LLC), John Colaianni (Commerce Bank), Art Whittaker (Whitrock Mortgage), George Wise (Wise Jewelers), Ron Jablonski (I Abstract & Title), and Brett & Ethel Harrison, our generous and gracious hosts at Village Cheese Shop.

**Secretary's Report**

John Colaianni presenting. Minutes from January 9th meeting summarized. Paul Ciervo made a motion to approve the minutes, multiple seconds. All approved, none opposed.

**Treasurer's Report**

Rich Lipko unable to attend.

**Old Business**

Monte Carlo Night Fundraiser has been moved back until Fall 2008.

**However, our BEEF AND BEER FUNDRAISER IS MARCH 15, 2008, 7:00 pm – 11:30 pm**, at the Knights of Columbus Hall on Crystal Lake Avenue, Haddon Township. Tickets will be \$25, include food, drink, DeeJay, and we should have them for distribution and sale by February 22<sup>nd</sup>. We will be trying to sell out (150 tickets) !

We will also be selling **50/50 RAFFLE TICKETS** for \$5 a ticket. We should have the tickets for them by February 22<sup>nd</sup> also.

We are also seeking donations and contributions for an **AUCTION**. Items such as gift certificates, sports tickets, movie tickets, show tickets, memorabilia, crafts, baskets of cheer or even individual bottles of cheer are welcomed. Please **drop off donations at MAIN STREET REALTY by March 1<sup>st</sup>**.

All proceeds will go to the HHBPA and will support our fund drive to improve banner signs and poles and decoration in the business districts.

To find out how you can help, please contact Laura Olt 609-828-2035, or Diane Ordile (Lite N Up) or Paul Ciervo.

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- March 8<sup>th</sup> and 9<sup>th</sup> are Railroad Days at the Masonic Temple.
  - Jeannie Marcucci stated she thinks the HHBPA should be more involved with the Garden Tour – March 20<sup>th</sup>, 2008. All agreed. Jeannie also graciously offered her labor to assist with springtime downtown plantings. We all agreed this was a great idea, with some logistics to be worked out.
  - Paul will reach out to Trish Shields regarding the annual Easter Egg Hunt. Not sure of exact date at this time. HHBPA donated \$300 last year for candy, expenses, etc. On motion from Art Whittaker and second from John Colaianni, all opposed none against, we approved another \$300

expenditure for this year's event. Local businesses are encouraged to participate by donating 40-50 business cards for redemption back at their store or shop, with the children and parents coming in that same day as the Hunt to get some candy and treats.

- Paul will also speak to Trish regarding the schedule of flags and banners on the downtown poles, specifically how long they will be staying up, etc. Might also get Jackie Valverde of the Centennial Committee involved.
- The idea of a SIDEWALK SALE on the Avenue was presented in conjunction with the Town Wide Yard Sale, April 19<sup>th</sup> (April 26<sup>th</sup> is rain date). The Borough is on board with us moving forward with this idea to help promote downtown businesses. Paul will have a flyer made that Art, Paul, John and Diane will take door to door and distribute in person to stores. We will reach out to the Fire Department to see if they can help provide tables for Sidewalk Sale.
- The sidewalk side of Atlantic Avenue was discussed, as far as needed beautification, lighting, etc. HHBPA will reach out to the Borough on this matter to see if improvements are planned.
- The notion that the annual Craft Fair actually detracts from local businesses was discussed. We will revisit it again at our next meeting. Comments were made to local store owners, pointing out that a lot of vendors were present, and that while the idea of a craft fair is a good one, it is also the intention to drive business into our existing stores, not to take away from them. Will discuss with the Craft Fair planners on behalf of our members.

John Colaianni made a motion to adjourn at 9:00 A.M. seconded by Art Whittaker, motion was approved, none opposed.

Visit us online at <http://www.haddonheights.biz/index.html>

**NEXT MEETING MARCH 12<sup>TH</sup>, 11:30 A.M. STATION HOUSE RESTAURANT**