

**Haddon Heights Business and Professionals Association**  
**Meeting Minutes – Village Cheese Shop**  
**Wednesday, February 11th, 2009 8:00 A.M.**

**Introduction and Attendance**

Meeting called to order at 8:10 a.m.. President Paul Ciervo (Main Street Realty) presiding. Also in attendance, John Colaianni (TD Bank), Harry Vincent (Senior Representative), Bob Hunter (Haddon Heights Public Library), Rich Lipko (Pennoni Associates / Barclay Funding), Barry Wendt (Barry Wendt Law Offices), Bob Cubberley (D&S Model RR Club), Dan Replogle (Law Offices of Daniel Replogle), Laura Olt (Main Street Realty), Rich Kinkler (Haddon Heights Police Department), John Kunkel (Kunkel's Seafood / Kunkel Construction), Cindy Turkot (Freshest Flowers), and our very gracious hosts, Ethel & Brett Harrison (Village Cheese Shop).

**Secretary's Report**

John Colaianni presenting. Minutes from prior meeting summarized.

Discussion regarding Chris Walter helping out with the HHBPA website updating, and that Chief Kinkler had a good opening contact with Chris and will serve as our liason with him. It was pointed out that the Borough's website is gathering email addresses centrally, and that we hope this will assist in streamlining the websites of town organizations. Also mentioned that the Borough is considering hiring a Borough Sales Manager type of position, to act as a point of contact and liason between landlords and prospective tenants/buyers in the business district.

Motion to accept from Harry Vincent, second by Barry Wendt, motion carried.

**Treasurer's Report**

Rich Lipko presenting. Balance on 02/10/2009 is \$4,504.31. There is a total of \$815.00 still in accounts receivable that is comprised of \$415.00 still due from the calendar and \$400.00 still due in pledges from the Christmas sponsors. No new members since last month's report.

Motion to accept from Barry Wendt, seconded by Paul Ciervo, motion carried.

**Beef & Beer**

- The big day is February 28<sup>th</sup>, 7pm-11pm, Audubon Park Hall, on Road C. Goal is to sellout all 200 tickets for admission. Please see Diane, Cindy, and Jessie if you have donatable items for door prizes. Sign will be going up on the White Horse Pike corner this week.

**New Business**

- **Spring Activities**
- Discussion around activities for the Springtime, in particular **Sidewalk Sale** ideas. The dates are on the Town Calendar, and are **Saturday, April 18<sup>th</sup>** (which is the Saturday after Easter. Rain date is April 25<sup>th</sup>).
- It was decided we should encourage as much as possible the town stroll idea that evening to keep drive shoppers towards open businesses – shops might want to have an “open house” type of setup, perhaps offering wine and beverages, and/or small treats to give away while shoppers browse and purchase.
- Bob Hunter pointed out that all such activities should be coordinated with Judy Bittner at the Borough Hall in early March to get our planned activities into the April edition of the town paper which is slated to hit mailboxes April 1<sup>st</sup>.
- **Shop Haddon Heights**

- Other local towns have their “own” designated shopping times. For example, “First Friday” in Haddonfield, “Second Saturday” in Collingswood, and “Second Friday” in Audubon. These marketing programs work well and we are considering a similar idea for Haddon Heights.
- There are presently 3 options up for vote :
  - 3<sup>rd</sup> Thursdays
  - 3<sup>rd</sup> Fridays
  - 3<sup>rd</sup> Saturdays
- John will circulate via email and regular mail to gauge responses.
- We will also circulate and encourage all members and friends to participate in the “Heights Opinion Survey” that was in the February “The Heights Report” paper.
- There will be historic photo/sign dedications on May 9<sup>th</sup> both on the White Horse Pike and by the Railroad. This is Mothers’ Day weekend.
- There will also be the annual 2pm Margaret Westfield walking tour of Station Avenue with Rose Fitzgerald
- An open meeting advertised for the Civic Association didn’t draw anyone out in attendance
- Brief discussion of 4<sup>th</sup> of July Activities as Becky and Ted Kitchmire have stepped down from their longtime volunteer service to town in this regard. Rose suggested perhaps the HHBPA would want to adopt these festivities



The meeting was adjourned at 9:10 A.M.

Visit us online at <http://www.haddonheights.biz/index.html>

To update your contact information, or to add contact information, please contact [John.Colaiani@yesbank.com](mailto:John.Colaiani@yesbank.com) or 856-672-9468.

**NEXT MEETING WEDNESDAY, MARCH 11TH, 8:00 A.M.,**  
**VILLAGE CHEESE SHOP**