

**Haddon Heights Business and Professionals Association**  
**Meeting Minutes – Village Chesse Shop**  
**Wednesday, January 13, 2010 8:00a.m.**

**Introduction and Attendance**

Meeting called to order at 8:00 a.m. Paul Ciervo (Main Street Realty) presiding. Also in attendance Vic Turkut (Freshest Flowers), Cindy Romanelli (Freshest Flowers), Laura Olt, (Main Street Realty), Richard Lipko (Penoni/Barclay Mortgage), Rich Kinkler (Haddon Heights Police Department), Kelly Lehmana (Car-tel Communications), Barry Wendt (Barry Wendt Law Office), Frank Lafferty (Haddon Heights Fire Dept), Bob Cubberley (Rail Road Club), Steve Berryhill (Steve Berryhill Attorney), Dan Replogle (Dan Replogle Attorney), Chris McCrum (PNC Bank), Chester Luszcz (Law Office of Chester Luszcz), Harry Vincent (Senior Rep), Rose Fitzgerald (Borough Representative), Scott Mayhue (Station Avenue Café), John Curatola (Knowlton Associates) and our very gracious hosts, Ethel & Brett Harrison (Village Cheese Shop).

**Secretary's Report**

Secretary was not there when meeting started. No minutes were presented.

**Treasurer's Report**

Rich Lipko presenting. Balance on 1/12/10, is \$3,800. We had a total membership of 56 for 2009. We are hoping to expand our membership this year. Rich presented the 2010 budget. We are expecting to spend \$24,750.00 this year for various activities festivals and administrative expenses, and we hope to raise \$25,795.00 with various sources of income (i.e. dues, beef and bowl, fall festival and the borough calendar). Scott Mayhue made a motion to accept the Treasurer's report, Cindy Romanelli seconded, motion carried.

**Fund Raising**

- We will be holding a Beef and Bowl event, Saturday, February 27<sup>th</sup> 8-10pm at Baker Lanes in Cherry Hill. 100 tickets are being printed and will be available at the next meeting. The cost is \$25 per ticket. It will be a BYOB event. Cindy, Vik, Laura and Rich will be coordinating the food. We will be looking for desert donations the night of the event. Anyone interest in donating, please let Cindy Rominelli know 547-3321. As always, if you can assist, please contact Paul Ciervo at Main Street Realty 856-547-5678.

**Advertising the Association and the Businesses**

- Last month we talked about taking full page ads out in each Height Reporter this year, and we would rotate businesses in each addition. Each ad will be approximately the size of a business card, and we will feature one in the middle. The middle ad will be picked out of a hat. Laura Olt will work with the businesses and Sherri to fill the page. Deadline for reserving the space is January 18<sup>th</sup>, final ads due January 22<sup>nd</sup>. The paper should be out February 1<sup>st</sup>. If you don't get in this addition, you will be contacted later in the year.
- It was again discussed about using the sign posts on White Horse Pike to advertise the businesses. It was reported that the space is reserved for civic groups, and the use needs to be approved by a committee. It was then suggested that we use the banner poles to advertise, and limit who goes up to current members only. Rich and Paul will talk to

businesses about combining efforts to advertise and save money on the banners. New banner poles are going to be erected in front of the post office.

#### **Fourth Fridays**

- Will resume in March. Come with ideas to the next meeting.

#### **Easter Egg Hunt**

- Trish Shields will be organizing the Easter egg hunt again this year. Businesses are encouraged to participate. Business cards will be collected and given to Trish to fill the eggs. When the children open the eggs and get the card, they will have to come to that particular business and claim a prize. Prizes can be candy, a toy, or any other small prize you feel is appropriate. Paul will find out when you need to get your cards in, and to who you need to give them to.

#### **Miscellaneous Items**

- Dan Raplogle reported that the website has been down. He would be happy to help. Rich Kinkler will talk to Bob Hunter at the library.
- There was a lengthy discussion about the snow removal from the snow storm we got in December. The borough heard complaints, some business heard complaints, and complained themselves. Parking on Atlantic Ave was not touched. It was determined that there was so much snow, there was really no where to put it. In the future, businesses are encouraged to help each other as best they can.
- Along with the snow removal, trash removal was discussed. Businesses along Station Avenue complained that the borough does not collect their trash till the afternoon leaving the sidewalks cluttered. Rose will talk to the DPW about collecting the trash earlier.
- There was a brief discussion about starting "Station Avenue Bucks." Collingswood has used them with huge success. It will be discussed again. Anyone with feelings on this, come to the next meeting.

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Motion to adjoin meeting by Cindy Romanelli, seconded by Scott Mayhue, motion carried.  
Meeting adjourned at 8:50.

Visit us online at <http://www.haddonheights.biz/index.html>

To update your contact information, or to add contact information, please contact Laura Olt at 609-828-2035 or [olaura59@verizon.net](mailto:olaura59@verizon.net)

**NEXT MEETING WEDNESDAY, FEBRUARY 10, 8:00 AM  
VILLAGE CHEESE SHOP**