

Haddon Heights Business and Professionals Association Meeting Minutes – Village Cheese Shop

Wednesday September 15, 2010 8:00a.m.

Introduction and Attendance

Meeting called to order at 8:00a.m. Paul Ciervo (Main Street Realty) presiding. Also in attendance Bob Cubberley (Rail Road Club), Sheryl Segal (Simply Charming), Ryan Nagle (Walnut Street Securities) Rich Lipko (Perroni/Strategic Fund), Trevor Watson (Citizen Bank), Daniel Replogle (Daniel Replogle Esq.), Adam Hawley (Projeckts), Rich Kinkler (Haddon Heights Police Dept), Denise Minchin (Main Street Realty), Kelly Lehman and our very gracious host, Ethel Harrison (Village Cheese Shop).

Secretary's Report

Laura Olt did not attend the meeting and no minutes were distributed.

Treasurer's Report

Rich Lipko presented. Balance on Sept 7, 2010 is \$8,345.41.

Money taken in for Fall Festival and dues was \$1,547.50 and expenses for Casino Night and Fall Festival were \$2,469.39.

Casino Night expenses were \$1,814.96 vs what we took in (\$270.00) left us with a deficit of \$1,544.96. \$15,000+ "Casino Buck" were turned in.

Casino Night

- Casino Night did not go so well. Although businesses did say they handed out tickets, it was a big expense to the association. Rich said business in the 600 blocked complained about the street being closed.

Fall Festival

- October 2nd. Help is needed to set up and clean up. Public works will help with the trash and bathrooms. Festival will end at 3pm.

Fourth Fridays

- The theme this month for 4th Friday will be an "Apple Celebration"
- October's theme will be Halloween. We'd like to advertise for trick or treating along Station Avenue businesses. Also, have a Halloween Parade where kids can be judged on their costumes and win prizes. Maybe have a pumpkin painting station. Rich Kinkler suggested closing off W. Atlantic Ave and/or 600 block of Station to help with safety issue with the kids. It will be getting darker earlier.
- 4th Fridays have been going very well. A thanks goes out to Sheryl Segal!

Election of Officers

- The election results are as follows:

President – Ryan Nagle (Walnut Street Securities–213 White Horse Pike–856-617-0300

rnagle@walnutst.com

1st VP – Vic Turkot

2nd VP – Bob Hunter

Treasurer – Rich Lipko

Secretary – Laura Olt

Directors – Joan Moreland (Boro Clerk/Liason)

Daniel Replogle (Business Representative)

Scott Alexander (Citizen Representative)

Trustees - Daniel White (Dan White Realtors)

Ethel Harrison (Village Cheese Shop)

Paul Ciervo (Main Street Realty)

Denise Minchin (Main Street Realty)

Brett Harrison (Village Cheese Shop)

CONGRATULATIONS AND GOOD LUCK RYAN!!!!

Miscellaneous Items

- Dan Replogle and the Republican Club have taken over the Holiday Parade. Dan said they have 77 participants so far for the parade this year. He is still looking for volunteers to help out.
- Ethel Harrison asked if the vendors on 4th Fridays could be moved around, and if someone could ask if they not park in front of the stores. There's public parking in the back.
- Paul Ciervo asked if we were thinking of providing Halloween Hay rides this year. There was some discussion as to whether we should combine with the 4th Friday event. Rich Kinkler suggested that we do the hayrides at 8th and High Streets. Maybe we should try and get some of the local organization to sponsor different displays, and have the hayrides go through them....like a haunted hayride. It was suggested that we give pumpkins to the businesses, and let the kids come in to get them, or give a coupon to get a pumpkin. Ryan Nagle will organize.
- Rich Lipko said that we will not be able to offer carriage rides this year. The women who ran the business died this past summer. Maybe we get a trolley, put Santa on the trolley and ride around town.

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Motion to adjoin meeting by Denise Minchin , seconded by Sheryl Segal motion carried.
Meeting adjourned at 8:45.

Visit us online at <http://www.haddonheights.biz/index.html>

To update your contact information, or to add contact information, please contact Laura Olt at 609-828-2035 or olaura59@verizon.net

**NEXT MEETING WEDNESDAY, OCTOBER 13, 8:00 AM
AT THE VILLAGE CHEESE SHOP**