

**Haddon Heights Business and Professionals Association**  
**Meeting Minutes – Village Cheese Shop**  
**Wednesday March 9, 2011 8:00a.m.**

**Introduction and Attendance**

Meeting called to order at 8:09a.m. Rich Lipko (Pennoni Associates/Strategic Funding) presiding. Also in attendance Bob Cubberley (Rail Road Club), Laura Olt (Main Street Realty), Rose Fitzgerald (Haddon Heights Council Person), Denise Minchin (Main Street Realty), Mark Lose (Ameriprise), Karen Parks (Car-Tel Communications), Kathie Villano (Ralph's Pizza), George Wise (Wise Family Jewelers), Adam Hawley (The Projects) and our very gracious host, Brett and Ethel Harrison (Village Cheese Shop).

**Secretary's Report**

Laura Olt reviewed the minutes from February's meeting. Rich Lipko made a motion to accept the Secretary's Report, Denise Minchin seconded, motion carried.

**Treasurer's Report**

Rich Lipko presented. The beginning balance on February 8, 2011 was \$6,079.22. There was \$225.00 in deposits for the month. Checks written for various expenses were \$885.00. That left a balance of \$5,419.22 on March 8, 2011. There is \$42.00 cash on hand, and an aged accounts receivable of \$75.

To date there are no new members and a total of 34 paid members.

Brett Harrison made a motion to accept the Treasurer's report, Laura Olt seconded, motion carried

**Old Business**

- Rich Lipko will send out reminders for the 2011 dues. Also, Rich's wife, Lucy, is working on the updated association contact list. If your contact information has changed, please let Rich know.
- The "Bowling Night" fundraiser has been indefinitely postponed. We need a committee to work on this event. If you can help, please let Rich know.
- The Christmas decorations are almost down. They are all in Rich's basement, but he would like to have them stored somewhere else. There was some debate about storing with the borough or at someone's business or Rich's basement. There was no resolution.
- Rose updated the group about plans for the Art Show, April 29<sup>th</sup>. Tickets for the "Wine and Cheese" will be \$20. The bulk of the event's fundraising will come from the silent auction. She is still in need of art work for the auction. She has a few jewelry designs, but is in need of more print art (i.e. paintings or drawings). Participating artists will donate 20% of their proceeds from the sale of their art to the library. Rich offered to support the event with a donation of cash. We will also advertise the event in the Heights Report April business association ad. Laura Olt told Rose that Sure Staffing has volunteered the parking in front of their business for the event. Thanks Christine.
- Fourth Fridays will resume April 29<sup>th</sup>. Denise Minchin will talk to Sheryl Segal about participating in the 4<sup>th</sup> Friday events.

## New Business

- The Easter Egg is coming up. Rich was not sure of the date and will look into. Do we want to put the business cards in the eggs again this year? Rich will put out a flyer. There was some discussion of feedback from last year's efforts with the business cards. Rose explained that someone wrote a letter complaining that their child was extremely disappointed to find a business card in their egg. Also, George said that when he had someone come in to collect their prize, they were very stand offish, and took the prize and ran out.
- The Fall Festival planning has begun. Invitations have gone out to the crafters and food vendors. There was a discussion about moving the antique cars to the opposite side of street.
- Marie Holcomb, who was not at the meeting, is looking for support for new light pole banners. What happened to the old banners? A few business owners explained that they have paid for 2 different banners, and have not seen them go up or they have not received them yet. Rich said he will look into.
- 4th of July is coming up quickly. Most of the organizing and work was done by Main Street Realty. Since they closed their office in Haddon Heights, who will coordinate the event? Is there a file to follow? Denise Minchin coordinated last year's event, and will put something together for the association. Rich suggested giving it to the borough or some other organization in town. George volunteered to help. Rose suggested a committee be formed. If anyone is interested in running the events or helping out, please contact Rich.
- Down By the Station Day will be held on May 14<sup>th</sup> this year. It will be different than the National Train Day which is May 7<sup>th</sup>. There will be further discussion of events next month.

## Miscellaneous Items

- Main Street Realty has closed its office in Haddon Heights, and all the agents have moved over to the Collingswood office. Since Laura Olt, our recording secretary is an agent with Main Street, she is resigning from her position and the association.
- As recording secretary, "It has been a pleasure serving the Haddon Heights community and serving as part of the business association."

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Motion to adjoin meeting by Laura Olt, seconded by Denise Minchin motion carried. Meeting adjourned at 9:00.

Visit us online at <http://www.haddonheights.biz/index.html>

To update your contact information, or to add contact information, please contact Rich Lipko.

**NEXT MEETING WEDNESDAY, APRIL 13, 8:00 AM  
AT THE VILLAGE CHEESE SHOP**