

**Haddon Heights Business and Professionals Association  
Meeting Minutes – Village Chesse Shop  
Wednesday, March 10, 2010 8:00a.m.**

**Introduction and Attendance**

Meeting called to order at 8:08 a.m. Paul Ciervo (Main Street Realty) presiding. Also in attendance Laura Olt, (Main Street Realty), Richard Lipko (Penoni/Barclay Mortgage), Bob Cubberley (Rail Road Club), Dan Replogle (Dan Replogle Attorney), Sheryl Segal (Simply Charming), Trevor Watson (Citizens Bank), George Wise (Wise Jewelers), Rich Kinkler (Haddon Heights Police Dept), Loriann Burris (Car-Tel), Chris McCrum (PNC Bank) Kathy Dugan (St Rose of Lima) and our very gracious hosts, Ethel & Brett Harrison (Village Cheese Shop).

**Secretary's Report**

There was a motion by Rich Lipko to accept the minutes from the last meeting, Sheryl seconded, motion carried.

**Treasurer's Report**

Rich Lipko presenting. Balance on 3/9/10, is \$8,513.66 with receivables and deposits pending of \$575.00. Projected Balance is \$9,088.66. Total membership to date is 33. Report for the bowling fund raiser is: 60 tickets sold - \$1,546.00 plus income from 50/50 was \$70.00 for a total of \$1616.00. Total expenses for food and alleys \$567.42 for a profit of \$1,048.58. Not bad. Thanks to everyone who helped and to everyone who came out to support the business association. George Wise made a motion to accept the Treasurer's report, Rich Kinkler seconded, motion carried.

**Advertising the Association and the Businesses**

- The second ad was placed for the Business Association in the Heights Reporter. Again it was down to the wire. Laura is trying to coordinate all the businesses, but her efforts are met with resistance. She is not sure if businesses feel they don't want to participate because they have to design their own ad. They don't. The women from the paper and Loriann Burris (Car-Tel) will be happy to help. You can also just put a copy of your business card in the ad, and offer some form of discount. Your next chance to put something in will be sometime in early May, and will be put out to everyone, and all businesses that have not been in will be considered first, and then she'll fill in with all other ads. We are trying to support the local businesses.

**Fourth Fridays**

- Start up for Fourth Fridays will be April 23<sup>rd</sup>. Sheryl Segal is working on music and artisans. We have asked the car club to participate too. Please try and stay open later April 23<sup>rd</sup>.

**Easter Egg Hunt**

- Trish Shields will be organizing the Easter egg hunt again this year. Businesses are encouraged to participate. Business cards will be collected and given to Trish to fill the eggs. When the children open the eggs and get the card, they will have to come to that particular business and claim a prize. Prizes can be candy, a toy, or any other small prize

you feel is appropriate. Cards should be dropped off at Main Street Realty by March 20th. Easter Egg Hunt will be March 27<sup>th</sup>.

### **Down By The Station Day**

- Rain or Shine Down By The Station Day will be held May 8<sup>th</sup>. The borough plans on securing the trolley again this year that will take guests around town. No outside crafters or vendors will be solicited, so there will be ample opportunities to attract business. Main Street Realty will get a moon bounce. Sheryl will work on getting musicians.
- On a side note, Bob Cubberly from the train club informed the group that the club wants to coordinate a train show June 11- June 13 in the municipal building. He will keep us informed as plans unfold.

### **Miscellaneous Items**

- Again this meeting snow removal was discussed. All felt the borough did a less than adequate job. It would help if everyone got out there and helped. It all helps business.
- Along with the snow removal there was some discussion about the alley ways back to the parking lots and how they are littered with cigarette butts and trash. There was a discussion about a property maintenance code. Rich informed us that the borough knows of drainage problems in the alley ways and has looked into fixing them; however the fix is very costly. The borough is looking into possible grants to defray costs. Maybe we could put lights up. Businesses are encouraged to keep the area in their vicinity clean. It is a reflection on all business.
- There was talk of advertising businesses on the banner poles. Right now the banner poles on the 500 block of Station Ave are not able to be used because the foundation on one of the poles is bad and the new poles on the 700 block are waiting for a cable.
- Kathy Dugan came to the meeting to offer her support, and will help us promote our activities in her newsletter. Thanks Kathy.

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Motion to adjoin meeting by Denise Minchin , seconded by Sheryl Segal motion carried. Meeting adjourned at 8:45.

Visit us online at <http://www.haddonheights.biz/index.html>

To update your contact information, or to add contact information, please contact Laura Olt at 609-828-2035 or [olaura59@verizon.net](mailto:olaura59@verizon.net)

**NEXT MEETING WEDNESDAY, APRIL 14<sup>th</sup>, 8:00 AM  
VILLAGE CHEESE SHOP**