

Haddon Heights Business and Professionals Association
Meeting Minutes – Village Cheese Shop
Wednesday February 11, 2011 8:00a.m.

Introduction and Attendance

Meeting called to order at 8:07a.m. Rich Lipko (Pennoni Associates/Strategic Funding) presiding. Also in attendance Bob Cubberley (Rail Road Club), Laura Olt (Main Street Realty), Lori Burris (Car-Tel), Tim Kearns (Haddon Heights High School), Cindy Turkot (Freshest Flowers), Barry Wendt (Esquire), Rose Fitzgerald (Haddon Heights Council Person), Frank Lafferty (Haddon Heights Fire Department), Rich Kinkler (Haddon Heights Police Department), Kathy Dugan (St Rose of Lima School) and our very gracious host, Brett and Ethel Harrison (Village Cheese Shop).

Secretary's Report

Laura Olt reviewed the minutes from January's meeting. Barry Wendt made a motion to accept the Secretary's Report, Cindy Turkot seconded, motion carried.

Treasurer's Report

Rich Lipko presented. The beginning balance on January 10, 2010 was \$4,511.63. There were no deposits for the month. Checks written for expenses and printing materials totaled \$262.46; which left a balance of \$6,079.17. There is \$42.00 cash on hand, and an aged accounts receivable of \$75 from the fall festival. Rich explained that a vendor needed to get a license from the county the day of the festival, and that he did not have the money. He is a regular at the festival, so the decision was made to extend the money to him in hopes he will pay us back.

Barry Wendt made a motion to accept the Treasurer's report, Laura Olt seconded, motion carried

Old Business

- Some of the holiday decorations remain up because of the snow. We will try and get them down as soon as possible. Can we store in the Main Street basement?
- Since Ryan left, there is no one to chair the "Bowling Night" fundraiser. Rich will talk to Paul about chairing. An ad was placed in the Heights Reporter advertising the event.
- Rose talked about plans for the Art Show, April 29th. Since the 5 & 10 will be rented out, she has secured the borough hall. She has some concerns about parking. There will be a ticketed wine and cheese gathering with all proceeds from the event going to support the library. She hopes to sell at least 100 tickets. The wine and cheese will be held first, and then the show will open to the public. There will also be a silent auction. She is still working on art and artists that will be featured at the show. Rich Kinkler suggested going to the schools for art work. She would like to organize a children's poster contest where the work she gets will go into the local businesses windows advertising the event. This date will also kick off the 4th Friday season this year. We will ask Sheryl about getting musicians and vendors. Come out and support the event.

New Business

- There was some discussion about the Heights Reporter ad. Laura said she had a few new businesses place their business in the ad. She will continue to try and get new businesses in the ad. Rose would like to see more businesses feature in the paper itself.
- After 35 years, it seems as though, Seafood Unlimited has closed. No one seems to know why. Also closed is the cupcake lady. She went into the Moorestown Mall. More foot

traffic. She kept weird hours. Good news.....Edward Jones is coming to Station Avenue. They will be moving into the old Emy's space.

- Rose would like to place an ad in the Inquirer under Business Opportunities, and feature some of the local realtor's properties.
- Kathy Dugan, vice principle of St Rose stopped by to thank us for including her school in our activities, and encouraged us to keep her informed. She will be happy to send home flyers regularly. St Rose services around 275 families. She also bought breakfast for the meeting attendees. Thanks Kathy.

Miscellaneous Items

- "Know Your Neighbor" – Brett Harrison spoke. Brett and Ethel and the Village Cheese Shop were previously located in Haddonfield. They left Haddonfield and came to Haddon Heights 14 years ago. They teach adult wine and cheese classes as well as beer and cheese classes at Haddonfield High. They do catering, baked goods, gourmet cheese and gifts baskets out of their Station Avenue shop. Feel free to give them a call to see what they can do for you.
- Lori Burris is leaving Car-Tel and going to What's On. Good luck Lori! She has asked if she can stay active with the association. According to the by-laws, she does do business in the Haddon Heights community, so a unanimous vote was taken to allow her to stay connected.
- Tim Kearns, the Haddon Heights High representative, talked about the Google Place Page. It's a free listing featuring businesses extracted from the yellow pages. It is linked to the Google search page. Some of your information may be wrong, and he talked about how specifically you can go in and correct the information about your business. If you would like some help with this, please contact Tim at the high school, or email him at kearnst@hbsd.k12.nj.us
- Cindy asked about getting one of the students to help with her webpage. Tim is more than happy to get someone. He also offered to have the students help with our flyers. He works with the students helping to place them in internship positions. If you need help, please contact Tim.

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Motion to adjoin meeting by Barry Wendt, seconded by Lori Burris motion carried. Meeting adjourned at 9:10.

Visit us online at <http://www.haddonheights.biz/index.html>

To update your contact information, or to add contact information, please contact Laura Olt at 609-828-2035 or olaura59@verizon.net

**NEXT MEETING WEDNESDAY, MARCH 9, 8:00 AM
AT THE VILLAGE CHEESE SHOP**