

**Haddon Heights Business and Professionals Association**  
**Meeting Minutes – Village Cheese Shop**  
**Wednesday December 8, 2010 8:00a.m.**

**Introduction and Attendance**

Meeting called to order at 8:05a.m. Ryan Nagle (Walnut Street Securities) presiding. Also in attendance Bob Cubberley (Rail Road Club), Rich Lipko (Perroni/Strategic Fund), George and Melinda Wise (Wise Family Jewelers) Rose Fitzgerald (Haddon Heights Council Person), Bob Hunter (Haddon Heights Library), Laura Olt (Main Street Realty), Lori Burris (Car-Tel), Dan Replogle (Daniel Ropogle, Esq), Karen Parks (Car-Tel), Tim Kearns (Haddon Heights High School), Cindy Turkot (Freshest Flowers), Paul Ciervo (Main Street Realty) and our very gracious host, Brett and Ethel Harrison (Village Cheese Shop).

**Secretary's Report**

Laura Olt reviewed the minutes from November's meeting. Lori Burris made a motion to accept the Secretary's Report, Paul Ciervo seconded, motion carried.

**Treasurer's Report**

Rich Lipko presented. The beginning balance on Nov 9, 2010 was \$10,649.58. We collected \$2,553.00 for ads on the calendar and new memberships. Checks were written in the amount of \$2,049.88 for various expenses for the Retrospect ad, plagues, the trolley and Christmas lights. The balance on Dec. 7<sup>th</sup>, was \$11,152.77. There will be an expense of \$6,300 for printing and delivering the calendars. The final figures for the calendar will leave us a profit of \$2,458.00.

New Member: Advocare-Heights Primary Care

**Old Business**

- Dan Replogle reported that the holiday parade was a huge success. It lasted about 35 minutes and at least 11 fire companies participate. There was only one negative. There was one organization that featured a negative political message. Organizers didn't like that.
- The holiday decorating took place on November 20<sup>th</sup> at the rail road station. The trees that are decorated keep falling over. Next year we should tie down. There was also some discussion about the lights working, not working, and working at different times. The timer may be set up wrong. Ryan will check. One of the outlets may be not working too. The borough has asked PSE&G to look into it.
- The house tour was also a huge success; however, there were a lot of issues with the trolley. First, one trolley didn't show up. Then the second one was late and couldn't run through the route before the start of the tour. Everyone liked the idea of the trolley, but if it's decided to do again next year, we will work on these issues. There was a discussion that not much foot traffic from the tour hit Station Ave. There wasn't much foot traffic the night of the parade either. Bob is looking for feedback on the wish list. If you can provide any feedback, please give Bob a call at the library or email [bob@haddonheightslibrary.com](mailto:bob@haddonheightslibrary.com).
- With the calendars so popular with residents, calendars will be dropped off at local businesses. Bob is going to directed residents who come into the library to go to one of the businesses to get a calendar. This will help get people into the shops.

## **New Business**

- Ryan has suggested that we set up a Facebook page for the association, and also join Linked In that way residents can follow us and our activities. Ryan and Lori will work on setting up the web pages.
- There will be a holiday mixer Thurs., 12/30, 5:30-7:30 at the Village Cheese Shop. Ryan will put out a flyer to members of the association. We will invite the mayor and council.

## **Miscellaneous Items**

- We will be buying lunch for the Public Works dept of the borough on 12/13 as a way of thanking them for their help over the year. Lunch will be pizza and soda.
- There was another discussion about the lighting of the Avenue. Some felt it wasn't very lit. Maybe we could look into getting a lit banner to hang over Station Ave? Rich reported that the borough's bucket truck is broke, and the borough does not have a ladder truck anymore. It would be very difficult to hang anything from the poles. We also need to look into wiring down the decorated trees. We will be looking for volunteers in January to take down the decorations.
- There was a discussion about the small banners that hang on the street poles. Someone reported that the borough has discussed selling individual banners on a season by season basis. Ryan will see if he can find out what the borough is planning.
- "Know Your Neighbor" – Lori Burris and Karen Parks presented about Car-Tel, and Ryan Nagle talked about what he does at Walnut Street Securities. Next month George Wise and Cindy Turkot will present.

.....

Motion to adjoin meeting by George Wise, seconded by Paul Ciervo motion carried. Meeting adjourned at 8:46.

Visit us online at <http://www.haddonheights.biz/index.html>

To update your contact information, or to add contact information, please contact Laura Olt at 609-828-2035 or [olaura59@verizon.net](mailto:olaura59@verizon.net)

**NEXT MEETING WEDNESDAY, JANUARY 12<sup>th</sup>, 8:00 AM  
AT THE VILLAGE CHEESE SHOP**